

# Membership Matters!

*Join and connect your business to the community and the markets that you serve!*



## Build Relationships through Networking

- Build local business-to-business partnerships through MKCC networking events, virtual forums, new business introductions and ribbon cuttings.
- Receive "The Edge", our bi-monthly e-Chamber News to keep you informed on the latest "need-to-know" opportunities, member activities and community issues.

## Stay Informed

- Have access to the Chamber's "Members Only" Facebook conversation.
- Stay in touch with business in the region through multi-Chamber networking, tools and resources.

## Grow with Chamber Marketing Support & Opportunities

- Increase exposure for your business through the Chamber's interactive website with a customized business listing and hyperlink that brings customers directly to you.
- Have the ability to post your business promotions, events and job openings to the Chamber's Website
- Increase the reach of your social media posts through Chamber "shares" and collaboration on FB/IG
- Save with Member pricing for the Village Street Banner Program and display your business name 24/7!
- Have the opportunity to gain greater visibility through participation in Chamber events and marketing opportunities for more effective branding.

## Advocacy - Be Heard!

We are united as a business organization with a strong voice on business related issues in the community. The Chamber maintains relationships with local and regional government to help you stay informed.

## Credibility

Chamber Membership gives customers more confidence in your business. Be viewed more favorably when being identified as a MKCC member and displaying the annual membership ID at your location.

## Get Involved

Becoming a Chamber Member is a clear path to being better connected to the community in which you do business. Help put good ideas to work and get involved on a MKCC Committee. People do business with people they know...make new friends and build business relationships.