



## **Membership Matters!**

**Join to connect your business to the community and to the markets that you serve!**

**Improve your business value, visibility and credibility**

**Become a Member today and enjoy these benefits:**

### **Networking, Information Sharing & Education**

- Build business-to-business partnerships through Chamber networking events, virtual forums, new business introductions and ribbon cuttings.
- Receive "The Edge", our bi-monthly e-news to keep you informed on the latest "need-to-know" Chamber opportunities, member activities, business grant/loan programs and community issues.
- Have access to the Chamber's "Members Only" Facebook conversation.
- Access to educational resources on business topics.

### **Marketing Support & Opportunities to Grow your Business**

- Increase exposure for your business through the Chamber's interactive website with a customized business listing and hyperlink that brings customers directly to you. Benefit from the ability to create and post your own business promotions, events and job openings.
- Increase the reach of your social media posts through Chamber "shares" on Facebook and Instagram for exponential exposure.
- Save with Member pricing for the Village Street Banner Program and display your business 24/7!
- Gain visibility through participation in Chamber events via additional sponsorship opportunities for effective branding and visibility.

### **Advocacy - Be Heard!**

We are united as a business organization with a strong voice on business related issues in the community.

The Chamber maintains relationships with local and regional government to help you stay informed.

### **Credibility**

Membership gives customers more confidence in your business. Be viewed more favorably when being identified as a MKCC member and displaying the annual membership ID at your location.

### **Get Involved**

Becoming a Chamber Member is a clear path to being better connected to the community in which you do business.

Help put good ideas to work and get involved on a MKCC Committee.